



**Above & Beyond with Integrity**

hello &  
welcome to  
**SHOPIEVO.**

# THE C O N T E N T - S

## THE CONTENTS

Introduction	01
Mission, Vision & Objective	02
Founder Message	03
Service Specialisation	04
Organisation Chart	07
Qualification	09
Commercial Photo	13
Video	15
Printing Sample	17
Merchandise	19
Certificates	20

Since 2016, Shopievo Sdn. Bhd. has strived in strengthening the development of society and culture in Malaysia. New advances in marketing to build platforms for entrepreneurship, store e-Commerce as well as providing a wide range of products and services has been the focus of the corporation.

*Sejak tahun 2016 lagi, Shopievo Sdn. Bhd. sentiasa komited dalam membantu proses pembangunan masyarakat di Malaysia. Syarikat ini telah memfokuskan banyak inisiatif baharu bagi membina platform untuk mempromosikan keusahawanan dan e-Dagang disamping menyediakan produk dan perkhidmatan yang pelbagai.*

Our 6th anniversary was the impetus for the creation of our new nature of business, and the establishment of the Shopievo Group, which defines how our group as a whole should be. Shopievo continues to merge a unique entrepreneurial style with an ideal vision for the future that is aligned with the virtues of Islam.

*Ulang tahun ke-6 kami merupakan pendorong kepada perubahan dalam gaya perniagaan kami dan perkara ini ditonjolkan dengan penubuhan Shopievo. Syarikat kami menggabungkan gaya keusahawanan yang unik dengan visi untuk masa depan yang sejajar dengan syariat Islam.*

## INTRODUCTION

It represents principles of ours that will never change, and the values that we aim to share.

*Hal ini adalah bagi melambangkan prinsip Shopievo serta nilai-nilai yang kami ingin terapkan dalam kalangan masyarakat.*

We want to create a world that is ample, where people can live a beautiful and fulfilling life. We will create a wonderful future with the abundant resources that Allah SWT has gifted upon us. This higher standard of living starts with Shopievo and involves our friends, families, trading partners, the people whom they come into contact with, their lives as an individual and the society as a whole.

*Kami mahu membina komuniti yang membolehkan semua orang untuk menjalani kehidupan yang indah dan mencukupi dengan hasil-hasil yang dikurniakan oleh Allah SWT. Kehidupan berkualiti ini bermula dengan Shopievo dan merangkumi rakan, keluarga, rakan kongsi, orang yang mereka kenali, kehidupan mereka sebagai individu dan juga masyarakat secara menyeluruh.*

## VISION

To ensure the fulfilment of our vision, the company's mission focuses on the preparation of a workforce that is professional, skilled, highly disciplined, efficient and productive in performing tasks. In addition, research on the production of products and tools will be conducted to ensure a secure and high-quality supply process. This is to ensure that the needs of customers are met consistently, based on the Islamic economic system. In addition, the highest standards for marketing communication are also set to achieve an integrated success.

*Bagi memastikan visi tercapai, misi syarikat memfokuskan persiapan dalam membentuk tenaga kerja yang profesional, berkemahiran, berdisiplin tinggi, cekap dan produktif dalam melaksanakan tugas. Selain itu, penyelidikan tentang pengeluaran produk dan alat-alatan akan dilakukan bagi memastikan proses pembekalan terjamin dan berkualiti tinggi. Hal tersebut adalah untuk memenuhi kehendak pelanggan dengan berlandaskan sistem ekonomi Islam secara konsisten. Tambahan lagi, piawai tertinggi bagi komunikasi pemasaran turut ditetapkan untuk mengukuhkan langkah ke arah kejayaan.*

## MISSION

The company wishes to further expand its business by adding diversification in the field of supplies and services. To build and further strengthen the achievements, the company will also ensure that the services and supplies provided to customers are high in quality. Furthermore, this business is also carried out in accordance with the management and the 'muamalat' ethics recommended by the Islamic economic system.

*Syarikat ingin memperluaskan lagi cabang perniagaan yang dijalankan dengan menambah kepelbagaiannya dalam bidang pembekalan dan perkhidmatan. Bagi membina dan memantapkan lagi taraf pencapaian, syarikat juga akan memastikan perkhidmatan dan pembekalan yang diberikan kepada pelanggan adalah berkualiti tinggi. Tambahan pula, perniagaan ini juga dilaksanakan mengikut etika pengurusan dan muamalat yang disyorkan oleh sistem ekonomi Islam.*

## OBJECTIVES

Consistently ensuring the quality of equipment supplied, production of products and services provided by the company is at the highest level and in accordance with the time period that is in line with the needs of consumers.

*Sentiasa memastikan kualiti pembekalan alat-alat kelengkapan, pengeluaran produk dan perkhidmatan yang disediakan oleh syarikat adalah pada tahap tertinggi serta menepati tempoh masa yang ditetapkan seiring dengan kehendak pengguna.*

## FOUNDER MESSAGE

Assalamualaikum and hello,

It has been my long-term dream to own an online business. I still remember vividly, how my friends started looking for part-time jobs while we were waiting for our SPM results in 2005. Despite seeing them filling out forms for job vacancies, I decided to take on a different path. With my strong determination and deep interest, I started an online business by selling physical and digital products. This goes on until I graduated with my Masters.

*Berniaga secara online ini telah menjadi minat saya sejak dahulu lagi. Masih saya ingat, setelah tamatnya SPM tahun 2005, rakan-rakan saya mula mencari kerja sambilan sementara menunggu keputusan peperiksaan. Namun begitu, saya mengambil laluan yang sedikit berbeza daripada rakan-rakan yang lain. Berpaksikan keazaman dan minat yang mendalam, saya memulakan perniagaan secara online dengan menjual produk fizikal serta digital sehingga saya menamatkan pengajian pada peringkat Masters.*

At that time, I observed that not many entrepreneurs used the internet as a platform to conduct their buying-and-selling process as well as to promote their products. Not only that, but the courses I took during my degree and masters were also not related to business, especially online business. Still, my burning passion drove me to devote all my energy and time into this career.

*Pada ketika itu, tidak banyak usahawan yang menggunakan 'internet' sebagai platform untuk proses jual beli dan memasarkan perniagaan mereka. Kursus yang saya ambil sewaktu degree dan masters juga tidak berkaitan dengan perniagaan, terutamanya perniagaan secara online. Namun, minat yang sangat kuat membuatkan saya nekad untuk menumpukan seluruh tenaga dan masa kepada kerjaya ini.*

MESSAGE

My dream is to achieve consistent success in online business. In addition, I also want to help other entrepreneurs to achieve their dreams in whatever field of business they wished to venture into. Therefore, I created Shopievo Sdn Bhd to achieve the main goal of producing a number of competent and literate entrepreneurs in the world of digital marketing. To achieve this objective, I will strive to provide appropriate services to further expand their online business not only in Malaysia, but also to every corner of the world.

*Impian saya adalah untuk mencapai kejayaan yang konsisten dalam perniagaan secara online. Di samping itu, saya juga mahu membantu usahawan-usahawan lain untuk merealisasikan impian mereka dalam apa jua bidang perniagaan yang mereka ceburi. Justeru, saya mewujudkan Shopievo Sdn Bhd ini untuk mencapai matlamat utama iaitu menghasilkan ramai usahawan yang kompeten dan celik dalam dunia pemasaran digital. Bagi mencapai objektif ini, saya akan berusaha untuk menyediakan servis-servis yang bersesuaian untuk mengembangkan lagi perniagaan online mereka bukan sahaja di dalam Malaysia, malah sehingga ke seluruh pelusuk dunia.*

While Shopievo's main goal is to focus more on digital business, Shopievo will also continue to expand its wings into other areas, depending on the expertise that is equipped by our team members from time to time.

*Walaupun matlamat utama Shopievo lebih memfokuskan bisnes digital, tetapi Shopievo juga akan terus-menerus mengembangkan sayapnya ke bidang-bidang lain, bergantung kepada kepakaran yang ada pada 'team' kami dari semasa ke semasa.*

Sincerely,  
Wazeen Azizan

OUR  
SERVICES

SERVICES

## SERVICE SPECIALISATION

### ONLINE

#### Digital Marketing

- Content marketing
- Social Media Marketing
- Social Media Management
- Influencer Marketing
- Video Marketing
- Display Advertising
- Mobile Marketing
- Web-based Marketing

#### Graphic Design

- Brand/Corporate Identity
- Interactive Book (E-book & Flip Book)
- Social Media
- Visual Identity Design
- Drone Video
- Marketing and Advertising Design
- UI or User Interface Design
- Publishing Design
- Packaging Design
- Motion Graphics Design
- Apparel Design
- Label Design

#### Video & Photo (Shooting & Editing)

- Commercial (Product/Talent)
- Social Media
- Drone Video
- Corporate Video
- Event (Graduation, Wedding etc.)

#### Interior Design

- Design & Build

## SERVICE SPECIALISATION

### OFFLINE

#### Marketing

- Business Cards
- Offline Photos and Videos
- Event
- Industry magazines, papers, and journals
- Advertising in Print
- Branded merchandise
- Billboards
- Targeted promotions or discounts

#### Printing Item

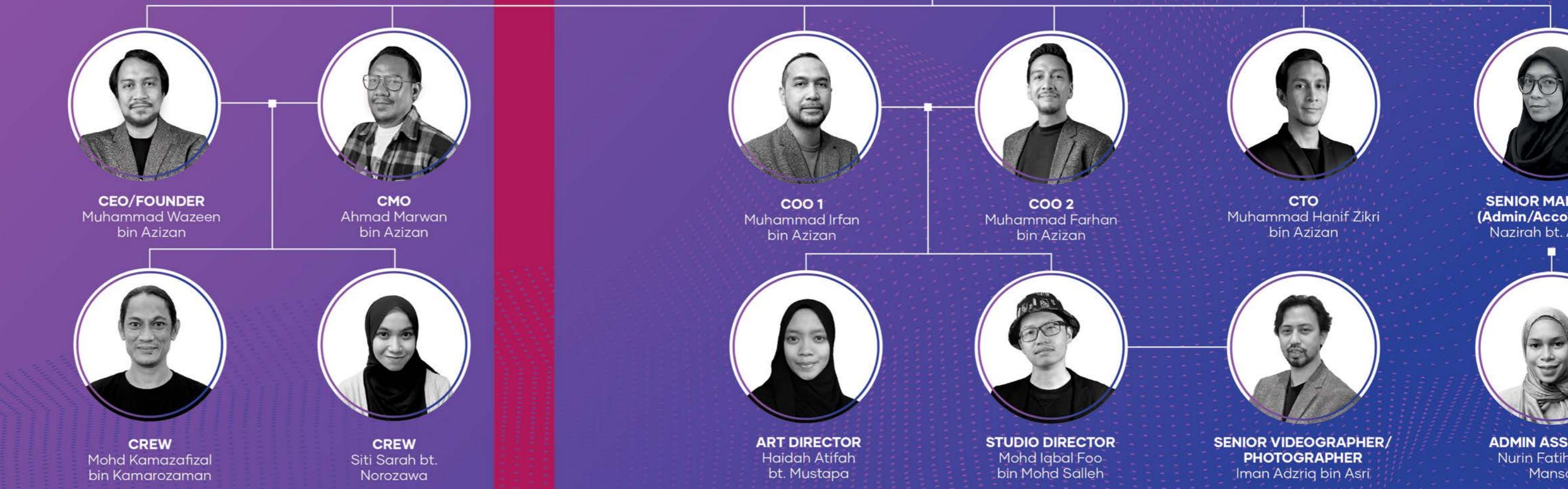
• Acrylic	• Diary
• Annual Report	• Exhibition Display
• Apparel	• Event Ticket
• Badge	• ID Card
• Banner/Bunting	• Flyer/Broucher
• Book Printing	• Foamboard
• Branded merchandise	• Postcard
• Cards (Greeting, Holiday, Thank You etc.)	• Lanyard
• Billboards	• Mask
• Targeted promotions or discounts	• Menu
• Corporate (Business Card, Folder, Gift etc.)	• Mug Printing

# ORGANISATION

**CHART**



# ABOVE AND BEYOND WITH INTEGRITY



## QUALIFICATION



**CHAIRMAN**  
Sr. Azizan bin Radzi

**Education**  
B.Q.S (Hons), Uitm, FISM

**Business/Work Experience**  
Juru Ukur Bahan Ihsan Sdn. Bhd.  
Director (39 years)



**VICE CHAIRMAN/CFO**  
Sr. Noor Aeni bt. Che Abd Razak

**Education**  
BSc. Q.S , University of Porstmouth,  
(UK), MISM

**Business/Work Experience**  
Juru Ukur Bahan Ihsan Sdn. Bhd.  
Director (39 years)



**CEO/FOUNDER**  
Muhammad Wazeen bin Azizan

**Education**  
Master in Property Development (Msc)  
University of Portsmouth, UK

Bachelor In Urban & Regional  
Planning ( Bsc ) (IIUM - UIAM)

**Business/Work Experience**  
Shopievo Sdn Bhd  
Founder and CEO (8 years)

EF International (M) Sdn Bhd  
Marketing Executive (1 Year)



**CMO**  
Ahmad Marwan bin Azizan

**Education**  
Master in Business Administration (MBA)  
Universiti Malaysia Kelantan (UMK).

Degree in Marketing, (UiTM)

Diploma in Business Study, (UiTM)

**Business/Work Experience**  
Jalen Sdn Bhd  
Branch Manager Kelantan & Terengganu.  
(3 Years)

Shopievo Sdn Bhd  
Business Development (8 years)

EF International (M) Sdn Bhd  
Marketing Executive (1 Year)



**COO 1**  
Muhammad Irfan bin Azizan

**Education**  
Master in Bussiness Administration,  
University of Wolverhamton, UK

Bachelor (Hons) in Multimedia  
Mangament, Multimedia University

**Business/Work Experience**  
FUNEMO SOLUTIONS  
Founder and CEO (10 years)



**COO 2**  
Muhammad Farhan bin Azizan

**Education**  
Bachelor in Quantity Surveyor  
International College University  
(Twintech)

Diploma in Quantity Surveyor  
International College University  
(Twintech)

**Business/Work Experience**  
Juru Ukur Bahan IHSAN Sdn. Bhd.  
Quantity Surveyor (6 years)

South Tunas Construction Sdn. Bhd.  
Quantity Surveyor (7 Months)

EF International Sdn Bhd  
Director (2 years)

## QUALIFICATION



**CTO**  
Muhammad Hanif Zikri bin Azizan

**Education**  
Bachelor of Science (Hons) Quantity Surveying, INTI International University

Foundation in Natural and Built Environments, Taylor's University

**Business/Work Experience**  
CUCKOO International (M) Sdn. Bhd.  
Sales Manager

EF International (M) Sdn. Bhd.  
HR Executive



**SENIOR MANAGER  
(Admin/Account/HR)**  
Nazirah bt. Azizan

**Education**  
BSc. Multimedia Technology (IKIP-Napier University, Edinburgh)

Diploma in Science Computer (IT) (UTM)

**Business/Work Experience**  
Project Co-Ordinator  
Syqic Capital Sdn. Bhd. (2 years)

Admin/Account/HR Executives  
Juru Ukur Bahan Ihsan Sdn. Bhd.(15 years)



**ART DIRECTOR**  
Haidah Atifah bt. Mustapa

**Education**  
Bachelor in Arts (Hons) Multimedia Design, Segi University

Diploma in Graphic Design, Jati College

**Business/Work Experience**  
Randon Alphabet Sdn. Bhd.  
Junior Graphic Designer

EF International (M) Sdn. Bhd.  
Content Creator/Graphic Designer



**STUDIO DIRECTOR**  
Mohd Iqbal Foo bin Mohd Salleh

**Education**  
Diploma Multimedia Creative Development, Point College

**Business/Work Experience**  
Random Alphabet (M) Sdn. Bhd.  
Videographer, Photographer, Video Editor

Nexcreative (M) Sdn. Bhd.  
Videographer, Photographer, Video Editor

EF international (M) Sdn. Bhd.  
Videographer, Photographer, Video Editor

## COMMERCIAL PHOTO

### SHOOT & EDITING

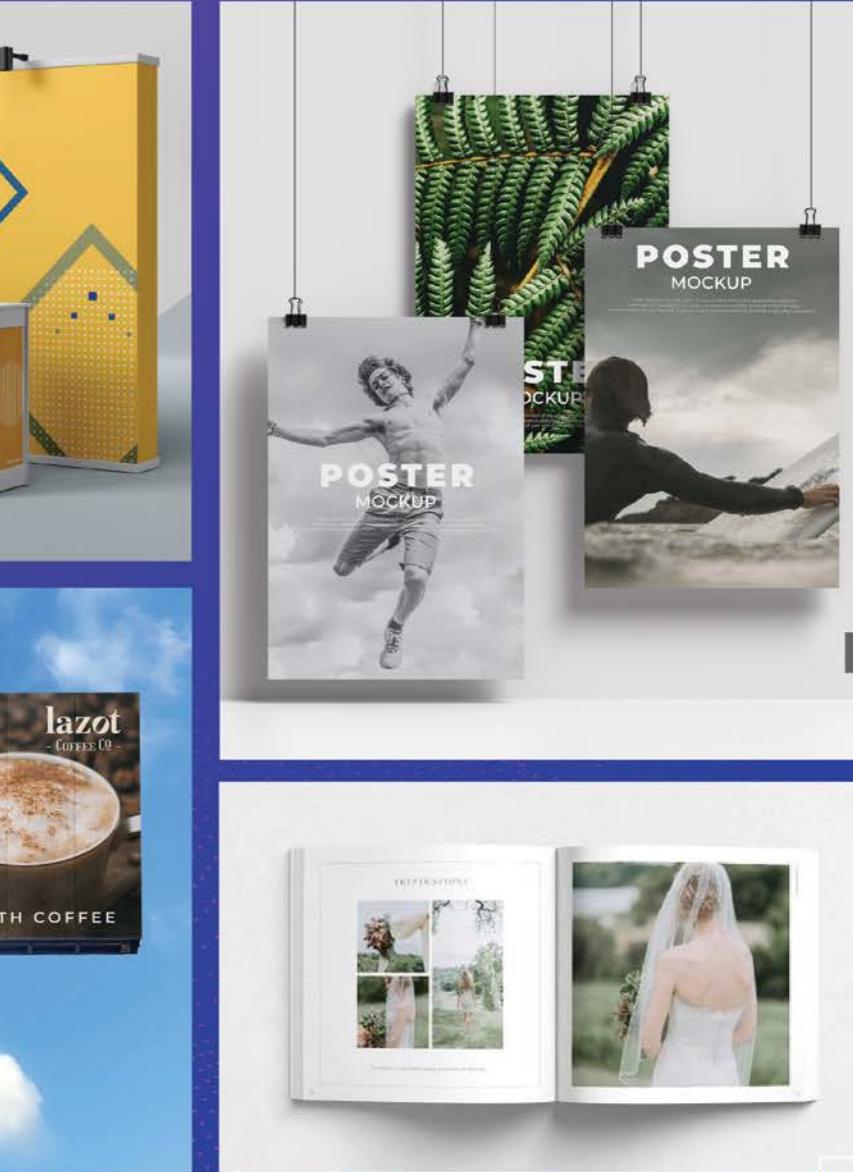


## VIDEO





## PRINTING SAMPLE





## MERCHANDISE

## CERTIFICATE

